

Product Catalogue 2023



Export markets



Heny



Company info

- Founded in 2015
- Optimal central European Location
- Meat processing capacity is more than 50 000 metric tons per year
- Partnership with more than 200 customers in 22 European countries
- The annual turnover of the company is more than 70 million EUR
- Food safety control through all stages of production
- The newest chicken processing equipment in Eastern Europe
- Modern production of marinated chicken products
- The newest IQF equipment with a capacity 2.5 metric tons per 1 hour
- Representative offices in Bratislava Slovakia, Etten-Leur the Netherlands

Our production

- We have the latest modern equipment.
- Quality, speed and volumes of production are at the highest level and ahead of our competi tors.
- Responsible selection of suppli ers of basic materials.
- The main principle of our work is the strictest quality control of the products we produce.



 We have a professional team and we are proud that most of our employees are still with us from the very beginning.









Our factory

- We are constantly working on the development of new products to satisfy even the most demanding customer.
- In 2019 our company made a decision to increase production capacity.
- Construction of new premises and introduction of new products is planned.





We are constantly working on quality improvement of our products, using the latest equipment and improving production technologies.

All our products are produced in accordance with international standards and are certified by: BRC, HACCP and HALAL.









Production capacity

٠	2 000 MT/Month	Breast cutting line production capacity.
•	1000 MT/Month	Whole chicken cutting line production capacity.
•	1 000 MT/Month	Chicken leg quarter deboning line productivity.
•	1 000 MT/Month	Production of chilled/frozen marinated products; In addition to the standard range of chicken parts we offer: Sotilissime 3-9mm, calibrated inner fillet without tendon, calibrated fillet with exact weight, chicken fillet steaks. Products could be injected at the request of the client or processed in a vacuum tumbler.
٠	1 000 MT/Month	Production of IQF frozen products.
•	700 MT/Month	Production capacity of block frozen products.
•	Modified atmosphere packaging (MAP)	0.5 kg, 1 kg, 2.5 kg, 5 kg. Productivity is about 1 000 tons per month for each type of packaging.
•	Vacuum packaging	2.5 kg, 5 kg. (10 kg boxes). All types of boneless products.
•	Bulk packaging	10 kg carton. All types of products.
•	Honey Comb	10 kg carton. Only frozen products.
٠	Pillow pack(flow-pack)	1kg; 2,5kg; 5kg. Only for IQF products.
•	Poly-block packaging	Only for frozen products.

Heny WHAT A CHICKEN!

HENY - from eng. "hen"«chicken»

English Urban Dictionary:

Heny — a beautiful human being with awesome pretty and funny personality. The name means being yourself and not caring what the world thinks and you are unique and special.

DIFFERENT BRIGHT ENOTIONAL

Assoziationen: Honig, Huhn.

^{ENG} WHAT A CHICKEN! ^{DE} Was Für ein Huhn! ^{SK} TO JE KURA!











Fresh

Chilled.MAP,VAC. 100% Chicken meat. Grade A.

For grill

Recipes were developed by Marketing & RND departments Kerry & EU Poultry companies.

For baking

Packed in MAP in special thermoresistant trays for baking directly in owen. Easy to use. Ready to cook.



Frozen IQF

Polybag packaging. 100% Chicken meat. Grade A.



Convenience food

Polybag packaging. Whole muscle. Formed products.

*MAP (modified atmosphere packaging), VAC (Vacuum).



Fresh Chicken

Premium quality fresh chicken meat NO artificial colours and starch Convenient packaging format for the family «EASY TO OPEN», Fast and easy to cook Product that makes life easier for the consumer



Key Consumer Insights:

Chicken is high in protein and lower in fat compared to other animal sources like beef.

Chicken Breast Fillets

0	Heny
A	
Čerstvé	Y J

Primary	Net	Packages	Carton	Carton	Pallet	Pallet gross	Shelf life,	Storage
package	weight,kg	per carton	weight,kg	dimension,mm	weight	weight, kg	days	conditions,°C
BULK	10,00	1	10	393x294x100	800	872	8	0+4
VAC	2,50	4	10	393x294x100	800	877	8	0+4
VAC	5,00	2	10	393x294x100	800	871	8	0+4
MAP	0,60	16	9,6	492x332x115	576	643	12	0+4
MAP	1,00	6	6	545x256x100	360	414	12	0+4
MAP	1,00	9	9	529x259x165	540	592	12	0+4
MAP	2,50	4	10	555x336x100	600	667	12	0+4
MAP	5,00	2	10	555x336x100	600	662	12	0+4

Key Consumer Insights:

"A skinless chicken breast is the leanest cut of chicken. It is lower in calories than other cuts of chicken while still providing a high-protein option," says Jackie Sharp Womble, MS, RDN, LD, EP-C.

Chicken Inner Fillets





Key Consumer Insights:

According to White, a 3-oz. serving of chicken breast (white meat) with no skin provides 25 grams of protein

Pallet gross Shelf life,

days

8

12

12

12

12

weight, kg

872

643

414

667

662

Storage

0+4

0+4

0+4

0+4

0+4

and about 130 calories.

Primary

BULK

MAP

MAP

MAP

MAP

Net

10,00

0,60

1,00

2,50

5,00

Packages

1

16

6

4

2

Carton

10

9,6

6

10

10

package weight,kg per carton weight,kg dimension,mm weight

Carton

393x294x100

492x332x115

545x256x100

555x336x100

555x336x100

Pallet

800

420

360

600

600

Slices Sottilissime 3-6-9 mm.



Primary	Net	Packages	Carton	Carton	Pallet	Pallet gross	Shelf life,	Storage
package	weight,kg	per carton	weight,kg	dimension,mm	weight	weight, kg	days	conditions,°C
MAP	0,80	6	4,8	545x256x100	360	414	12	0+4



Key Consumer Insights:

Consumers these days are always looking for new taste experiences.

46% of consumers won't compromise on flavour, even if a cheaper product was available.

Chicken Breast Medallions 15 mm.





Key Consumer Insights:

Womble notes that cooking chicken to the proper temperatures kills bacteria and parasites like trichinosis and salmonella. When it comes to meat, proper cooking techniques can help mitigate most health risks.

Primary	Net	Packages	Carton	Carton	Pallet	Pallet gross	Shelf life,	Storage
package	weight,kg	per carton	weight,kg	dimension,mm	weight	weight, kg	days	conditions,°C
MAP	0,80	6	4,8	545x256x100	360	414	12	0+4
MAP	2,50	4	10	555x336x100	600	667	12	0+4

Chicken Breast Steaks 125-150-175-200 g.



Primary	Net	Packages	Carton	Carton	Pallet	Pallet gross	Shelf life,	Storage
package	weight,kg	per carton	weight,kg	dimension,mm	weight	weight, kg	days	conditions,°C
MAP	0,80	6	4,8	545x256x100	360	414	12	0+4
MAP	2,50	4	10	555x336x100	600	667	12	0+4



Key Consumer Insights:

Chicken meat contains about two to three times as much polyunsaturated fat as most types of red meat

when measured as weight percentage.

Marinated & Grill

Perfect taste without allergens and E additives NO artificial colours and starch Convenient packaging format for the family «EASY TO OPEN», Fast and easy to cook Product that makes life easier for the consumer



Key Consumer Insights:

Consumers these days are always looking for new taste experiences. 46% of consumers won't compromise on flavour, even if a cheaper product was available.

Marinated Chicken Fillets



Primary	Net	Packages	Carton	Carton	Pallet	Pallet gross	Shelf life,	Storage
package	weight,kg	per carton	weight,kg	dimension,mm	weight	weight, kg	days	conditions,°C
MAP	0,80	6	4,8	545x256x100	288	342	12	0+4

Tastes: Smoked Pepper Sweet Chilli&Mango Arrabbiata

*Or individual



Key Consumer Insights:

As people travel to more exotic locations, consumers are seeking authentic eating experiences that awaken the senses. 55% of consumers love to try new flavours of food from other countries.

Marinated Chicken Thigh

Primary	Net	Packages	Carton	Carton	Pallet	Pallet gross	Shelf life.	Storage
		0		dimension,mm		5	days	conditions,°C
MAP	0,80	6	4,8	545x256x100	288	342	12	0+4



Tastes: Smoked Pepper Herb *Or individual



Key Consumer Insights:

79% of consumers claim to like flavours that remind them of their past and are nostalgic (Kerry Discovery

Marinated Chicken Drumstick



Primary	Net	Packages	Carton	Carton	Pallet	Pallet gross	Shelf life,	Storage
package	weight,kg	per carton	weight,kg	dimension,mm	weight	weight, kg	days	conditions,°C
MAP	0,80	6	4,8	545x256x100	288	342	12	0+4

Tastes:

Smoked Pepper

BBQ

*Or individual



Key Consumer Insights:

93% of consumers rank taste as an important quality when purchasing meat (Mintel 2018).



Marinated & Baking

Perfect taste without allergens and E additives NO artificial colours and starch Convenient packaging format for your family «EASY TO OPEN», Fast and easy to cook Product that makes life easier for the consumer



Key Consumer Insights: 61% of consumers are always looking for new experiences and sensations that will liven up their everyday activities (Nielsen 2018).

Marinated Chicken Fillets





Primary	Net	Packages	Carton	Carton	Pallet	Pallet gross	Shelf life,	Storage
package	weight,kg	per carton	weight,kg	dimension,mm	weight	weight, kg	days	conditions,°C
MAP	0,80	6	4,8	545x256x100	288	342	12	0+4

Tastes: Smoked Pepper

Sweet Chilli&Mango

Arrabbiata

*Or individual



Key Consumer Insights:

Smoke has come to the forefront of flavour experimentation and consumers become more and more interested in the flavour and process.



Primary	Net	Packages	Carton	Carton	Pallet	Pallet gross	Shelf life,	Storage
package	weight,kg	per carton	weight,kg	dimension,mm	weight	weight, kg	days	conditions,°C
MAP	0,80	6	4,8	545x256x100	288	342	12	0+4



Tastes: Smoked Pepper Herb *Or individual



Key Consumer Insights:

80% of consumers say foreign dishes make the BBQ more interesting (The Grocer 2019).

Marinated Chicken Drumstick





Primary	Net	Packages	Carton	Carton	Pallet	Pallet gross	Shelf life,	Storage
package	weight,kg	per carton	weight,kg	dimension,mm	weight	weight, kg	days	conditions,°C
MAP	0,80	6	4,8	545x256x100	288	342	12	0+4

Tastes: Smoked Pepper

BBO

*Or individual



Key Consumer Insights:

Consumers are interested in outdoor cooking methods and taking inspiration from how it's done all over the globe.

Frozen Chicken

- 36°C freezing temperature. Temperature which preserves poultry products for longer duration, while maintaining the major attributes such as taste, colours, flavours and texture till it reaches at consumption point.

Does not cling into one large ice block :)

esirke!

Can be picked up individually from the bag Individually Quick Frozen

Convenient to use

Key Consumer Insights:

The lean protein in chicken is an excellent source of amino acids. Our bodies use amino acids to build muscle

Frozen Chicken Breast Fillets

Primary	Net	Packages	Carton	Carton	Pallet	Pallet gross	Shelf life,	Storage
package	weight,kg	per carton	weight,kg	dimension,mm	weight	weight, kg	days	conditions,°C
BULK	10,00	1	10	393x294x100	800	872	730	-18
VAC	2,50	4	10	393x294x100	800	877	730	-18
VAC	5,00	2	10	393x294x100	800	871	730	-18
PACK	2,50	4	10	567x382x114	560	615	730	-18
PACK	5,00	2	10	567x382x114	560	614	730	-18

Key Consumer Insights:

Chicken breast it's the healthiest cut of the bird.

Frozen Chicken Inner Fillet

215

Primary	Net	Packages	Carton	Carton	Pallet	Pallet gross	Shelf life,	Storage
package	weight,kg	per carton	weight,kg	dimension,mm	weight	weight, kg	days	conditions,°C
BULK	10,00	1	10	393x294x100	800	872	730	-18
PACK	1,00	10	10	567x382x114	560	617	730	-18
PACK	2,50	4	10	567x382x114	560	615	730	-18

Key Consumer Insights:

Eating chicken can help to build stronger muscles and promote healthier bones.

Frozen Chicken Breast Cuts Calibrated

Primary .	Net	Packages	Carton	Carton	Pallet	Pallet gross	Shelf life,	Storage
package	weight,kg	per carton	weight,kg	dimension,mm	weight	weight, kg	days	conditions,°C
BULK	10,00	1	10	567x382x114	560	617	730	-18
PACK	2,50	4	10	567x382x114	560	615	730	-18
PACK	5,00	2	10	567x382x114	560	614	730	-18

Key Consumer Insights: Higher protein intake helps to maintain bone mineral density.

Frozen Chicken 2-joint wings

Primary	Net	Packages	Carton	Carton	Pallet	Pallet gross	She <mark>lf life</mark> ,	Storage
package	weight,kg	per carton	weight,kg	dimension,mm	weight	weight, kg	days	conditions,°C
PACK	2,50	4	10	567x382x114	560	615	547	-18
PACK	5,00	2	10	567x382x114	560	614	547	-18

Key Consumer Insights:

Though it's considered a lean protein, chicken contains a small amount of cholesterol.

Chicken Skewers with vegetables 175g./pcs



Primary	Net	Packages	Carton	Carton	Pallet	Pallet gross	Shelf life,	Storage
package	weight,kg	per carton	weight,kg	dimension,mm	weight	weight, kg	days	conditions,°C
PACK	3,50	1	3,50	567x382x114	301	394	365	-18

Key Consumer Insights:

Chicken contains selenium, which is a trace mineral that's necessary for proper immune function, thyroid health, and fertility.

Frozen Chicken Legs Calibrated

Primary	Net	Packages	Carton	Carton	Pallet	Pallet gross	Shelf life,	Storage
package	weight,kg	per carton	weight,kg	dimension,mm	weight	weight, kg	days	conditions,°C
PACK	2,50	4	10	567x382x114	560	615	547	-18
PACK	5,00	2	10	567x382x114	560	614	547	-18

Key Consumer Insights:

Chicken is also rich in B vitamins like niacin and vitamins B6 and B12, which play central role in energy production, DNA synthesis, and brain health.

Frozen Chicken Leg meat saute



Primary	Net	Packages	Carton	Carton	Pallet	Pallet gross	Shelf life,	Storage
package	weight,kg	per carton	weight,kg	dimension,mm	weight	weight, kg	days	conditions,°C
BULK	10,00	1	10	393x294x100	800	872	547	-18
PACK	2,50	4	10	567x382x114	560	615	547	-18
PACK	5,00	2	10	567x382x114	560	614	547	-18

Key Consumer Insights:

Chicken is rich in an array of important nutrients and can be an excellent addition to a healthy, well-rounded diet.

Convenience Food

Convenience foods IQF make life extremely easy Convenient packaging format for the family Fast and easy to cook Product that makes life easier for the consumer



Key Consumer Insights:

Chicken nuggets are delivered in the form of frozen semi-finished products, which guarantees a long duration and ease of storage.

Nuggets Breaded



Primary Net Packages Carton Carton Pallet Pallet gross Shelf life, Storage conditions,°C package weight,kg per carton weight,kg dimension,mm weight weight, kg days 1,00 6 779,64 -18 PACK 6 389x189x220 720 547

Key Consumer Insights:

The nuggets can be prepared in the fryer in 4 minutes, a simple and fast way, which does not require the presence of a super professional and trained staff.

Spicy Breaded Fillet

Primary	Net	Packages	Carton	Carton	Pallet	Pallet gross	Shelf life,	Storage
package	weight,kg	per carton	weight,kg	dimension,mm	weight	weight, kg	days	conditions,°C
PACK	1,00	6	6	389x189x220	720	779,64	547	-18



Key Consumer Insights:

The golden rind that covers each piece of meat completes the delicate taste and helps to preserve the tenderness of the meat.

Chicken Schnitzel European



Primary	Net	Packages	Carton	Carton	Pallet	Pallet gross	Shelf life,	Storage
package	weight,kg	per carton	weight,kg	dimension,mm	weight	weight, kg	days	conditions,°C
PACK	3,00	2	6	389x189x220	504	546,68	547	-18

Key Consumer Insights:

Chicken schnitzel is a great snack, it can quickly appease hunger and the feeling of saturation lasts for a long time.

Roasted Wings BBQ

	Primary	Net	Packages	Carton	Carton	Pallet	Pallet gross	Shelf life,	Storage
1	package	weight,kg	per carton	weight,kg	dimension,mm	weight	weight, kg	days	conditions,°C
	PACK	2,50	2	5	382x272x100	640	733	547	-18



Key Consumer Insights:

Consumers these days are always looking for new taste experiences. 46% of consumers won't compromise on flavour, even if a cheaper product was available.



Key Consumer Insights:

Consumers these days are always looking for new taste experiences. 46% of consumers won't compromise on flavour, even if a cheaper product was available.





	Notes
attach your	
business card	
here	

Ν	lotes
·	

Notes	





